

**OFFICE OF THE PRINCIPAL
GOVT GENERAL ZORAWAR SINGH MEMORIAL DEGREE
COLLEGE REASI**

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Press Release


The Career Counselling Cell of Govt. General Zorawar Singh Memorial Degree College, Reasi organized an online lecture on the topic **"Career in Entrepreneurship"** under "Manodarpan", an initiative of MHRD, Govt. of India on 23rd of December, 2020 under the guidance of Dr. Chander Shekhar, Principal of the College.

Entrepreneurship is known to be a driving force behind economic growth in recent years. The speaker for the online lecture was Dr. Amit Sharma, Nodal Officer of JKEDI, Reasi. The session started with the introduction of entrepreneurship. The speaker discussed about prerequisites of starting a business and running it in a successful manner.

More than 100 participants participated in the online lecture. The participants were keen to know how to identify opportunities and how their education can help them in becoming a successful entrepreneur.

Dr. Chander Shekhar, Principal, addressed the participants and motivated them to consider entrepreneurship as their career option and become self-employed. The programme was organized by Asstt. Professor Bishan Dass, Coordinator, Career Counselling Cell, Dr. Jagmeetkaur, HOD Commerce and Asstt. Professor Mohd Ashraf.

The session ended with formal vote of thanks.



Principal

**Govt. Gen. Zorawar
Memorial Degree College
Reasi (J&K)**